



TRADEMARK/SERVICE MARK PRICING PACKAGES

MULTIPLE MARK FEE STRUCTURE

Level 1 \$500.00

- Review USPTO website for preliminary idea of whether mark may be available;
- Provide basic counseling to client as to factors involved in granting federal trademark protection;
- Review basic steps necessary for TM application with client, including review of USPTO website e-filing procedures;
- *Does not include trademark investigation firm (Thomson & Thomson) report;*
- *Does not include formal opinion of counsel regarding availability of protection;*
- *Does not include preparation or review of application;*
- *Does not include filing of application;*
- *Does not include post-filing correspondence with USPTO.*

(Add an additional \$50.00 per mark for each additional mark)

Level 2 \$650.00 plus trademark investigation firm search fee

- Review USPTO website for preliminary idea of whether mark may be available;
- Provide basic counseling to client as to factors involved in granting federal trademark protection;
- Order report from trademark investigation firm (Thomson & Thomson) regarding potential availability of protection (currently \$525.00 per mark searched, but subject to change based on Thomson & Thomson's then-current pricing schedule);
- Review basic steps necessary for TM application with client, including review of USPTO website e-filing procedures;
- *Does not include attorney review of trademark investigation firm report;*
- *Does not include formal opinion of counsel regarding availability of protection;*
- *Does not include preparation or review of application;*
- *Does not include filing of application;*
- *Does not include post-filing correspondence with USPTO.*

(Add an additional \$100.00 per mark for each additional mark)

Level 3 \$1,000.00 plus trademark investigation firm search fee

- Review USPTO website for preliminary idea of whether mark may be available;
- Provide basic counseling to client as to factors involved in granting federal trademark protection;
- Order report from trademark investigation firm (Thomson & Thomson) regarding potential availability of protection (currently \$525.00 per mark searched, but subject to change based on Thomson & Thomson's then-current pricing schedule);
- Review trademark investigation firm report;
- Prepare formal opinion of counsel regarding availability of protection;
- Review basic steps necessary for TM application with client, including review of USPTO website e-filing procedures;
- Review trademark application prepared by client;
- *Does not include preparation or review of application;*
- *Does not include filing of application;*
- *Does not include post-filing correspondence with USPTO.*

(Add an additional \$850.00 per mark for each additional mark)

Level 4 \$1,250.00 plus trademark investigation firm search fee

- Review USPTO website for preliminary idea of whether mark may be available;
- Provide basic counseling to client as to factors involved in granting federal trademark protection;
- Order report from trademark investigation firm (Thomson & Thomson) regarding potential availability of protection (currently \$525.00 per mark searched, but subject to change based on Thomson & Thomson's then-current pricing schedule);
- Review trademark investigation firm report;
- Prepare formal opinion of counsel regarding availability of protection;
- Review basic steps necessary for TM application with client, including review of USPTO website e-filing procedures;
- Prepare trademark application;
- *Does not include filing of application;*
- *Does not include post-filing correspondence with USPTO.*

(Add an additional \$1,000.00 per mark for each additional mark)

**Level 5 \$1,500.00 plus trademark investigation firm search fee
and USPTO filing fees for each class**

- Review USPTO website for preliminary idea of whether mark may be available;
- Provide basic counseling to client as to factors involved in granting federal trademark protection;
- Order report from trademark investigation firm (Thomson & Thomson) regarding potential availability of protection (currently \$525.00 per mark searched, but subject to change based on Thomson & Thomson's then-current pricing schedule);
- Review trademark investigation firm report;
- Prepare formal opinion of counsel regarding availability of protection;
- Prepare trademark application;
- File trademark application (current filing fees are \$375.00 per class, if submitted by mail, or \$325.00 if submitted online);
- Up to **one (1) hour** of Post-filing correspondence with USPTO.

(Add an additional \$1,250.00 per mark for each additional mark)